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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III

SEC FILE NUMBER

8- 48960

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 07/01/03 AND ENDING 06/30/04  
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: Maximum Financial Investment Group, Inc.

OFFICIAL USE ONLY

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

FIRM I.D. NO.

560 Kirts Suite 118

(No. and Street)

Troy,

Michigan

48084

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Christopher Paganes

(248) 362-2908

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Groen, Kluka & Company, P.C.

(Name - if individual, state last, first, middle name)

888 West Big Beaver Rd. Suite 790

Troy,

Michigan

48084

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- ☒ Certified Public Accountant  
☐ Public Accountant  
☐ Accountant not resident in United States or any of its possessions.

AUG 30 2004

PROCESSED

SEP 03 2004

THOMSON  
FINANCIAL

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

109-2

## OATH OR AFFIRMATION

I, Christopher Paganos, swear (or affirm) that, to the best of my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of Maximum Financial Investment Group, Inc., as of June 30, 2004, are true and correct. I further swear (or affirm) that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any account classified solely as that of a customer, except as follows:

None

**MATTHEW JASON MARINO**  
Notary Public, Oakland County, MI  
My Commission Expires Dec 8, 2005

Chris Paganos  
Signature

President  
Title

Matthew J. Marino  
Notary Public

This report \*\* contains (check all applicable boxes):

- ☒ (a) Facing Page.
- ☒ (b) Statement of Financial Condition.
- ☒ (c) Statement of Income (Loss).
- ☒ (d) Statement of Changes in Financial Condition.
- ☒ (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- ☐ (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- ☒ (g) Computation of Net Capital.
- ☐ (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- ☐ (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- ☐ (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-3 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- ☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- ☒ (l) An Oath or Affirmation.
- ☐ (m) A copy of the SIPC Supplemental Report.
- ☐ (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

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FINANCIAL STATEMENTS AND REPORT OF  
INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

June 30, 2004

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**Groen, Kluka & Company, P.C.**

Certified Public Accountants and Management Consultants



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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Board of Directors  
Maximum Financial Investment Group, Inc.

We have audited the accompanying balance sheet of Maximum Financial Investment Group, Inc. as of June 30, 2004, and the related statements of operations, stockholders' equity, and cash flows for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and the significant estimates made by the management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Maximum Financial Investment Group, Inc. at June 30, 2004, and the results of its operations and its cash flow for the period then ended in conformity with accounting principles generally accepted in the United States of America.

*Groen, Kluka & Company, P.C.*

August 23, 2004

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

BALANCE SHEET

June 30, 2004

ASSETS

ASSETS

Cash .....	\$	23,888
Deposits with clearing organizations .....		12,000
Receivable from brokers .....		67,001
Securities owned, at market value (Note E) .....		30,133
Furniture, fixtures and equipment, less depreciation (Notes A2 and B) .....		3,240
Deposits and other .....		47,289
Receivables from non-customers .....		<u>13,000</u>
	\$	<u>196,551</u>

LIABILITIES AND STOCKHOLDERS' EQUITY

LIABILITIES

Accounts payable .....	\$	88,195
Accrued expenses .....		<u>2,717</u>
		90,912

STOCKHOLDERS' EQUITY (Note D)

Common stock - authorized, 1,000 shares; issued and outstanding, 100 shares .....		207,508
Additional paid in capital .....		1,124,879
Accumulated deficit .....		<u>(1,226,748)</u>
		<u>105,639</u>
	\$	<u>196,551</u>

The accompanying notes are an integral part of this statement.

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

STATEMENT OF OPERATIONS

For The Year Ended June 30, 2004

Revenues

Commissions and fees .....	\$1,015,902
Interest .....	390
Investment gains (Loss) .....	<u>(4,554)</u>
	1,011,738

Expenses

Salaries, wages and benefits .....	85,814
Occupancy and equipment .....	74,233
Interest.....	28,655
Professional and outside services .....	9,400
Advertising and business promotion .....	11,179
Office supplies and expenses .....	58,088
Other operating expenses .....	292,587
Commissions and brokerage .....	<u>462,201</u>
	1,022,157

Net loss (Note C) ..... \$ (10,419)

The accompanying notes are an integral part of this statement.

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

STATEMENT OF STOCKHOLDERS' EQUITY

For The Year Ended June 30, 2004

	<u>Common Stock</u>	<u>Paid In Capital</u>	<u>Accumulated Deficit</u>
Balance at July 1, 2003 .....	\$207,508	\$1,124,879	\$(1,216,329)
Capital contribution .....	-	-	-
Shareholder distributions ...	-	-	-
Net loss for year .....	<u>-</u>	<u>-</u>	<u>(10,419)</u>
Balance at June 30, 2004 ....	<u>\$207,508</u>	<u>\$1,124,879</u>	<u>\$(1,226,748)</u>

The accompanying notes are an integral part of this statement.



MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

STATEMENT OF CASH FLOWS

For The Year Ended June 30, 2004

Cash flows from operating activities		
Net loss .....		\$(10,419)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation .....	\$ 3,466	
Decrease in deposits and other .....	17,893	
Increase in accounts payable .....	519	
Decrease in accrued liabilities .....	(6,469)	
Decrease in accounts receivable .....	<u>2,044</u>	<u>17,453</u>
Net cash provided by operating activities .....		7,034
Cash flows provided by investing activities		
Purchase of equipment.....	-	
Decrease in deposits with clearing organization .....	-	
Decrease in securities owned .....	<u>653</u>	653
Cash flows provided by financing activities		
Capital contribution .....	-	
Distributions to shareholders .....	<u>-</u>	<u>-</u>
Increase in cash .....		7,687
Cash at beginning of period .....		<u>16,201</u>
Cash at end of year .....		<u>\$ 23,888</u>
Cash paid during the period for interest ...		<u>\$ 67,347</u>

The accompanying notes are an integral part of this statement.

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

NOTES TO FINANCIAL STATEMENTS

June 30, 2004

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A summary of the significant accounting policies consistently applied, in the preparation of the accompanying financial statements follows:

1. General

Maximum Financial Investment Group, Inc. (the Company) was incorporated on February 29, 1996 and obtained membership in the National Association of Securities Dealers, Inc. on July 19, 1996. Pursuant to orders issued by the Securities Exchange Commission, the Company conducts a general securities business as a securities broker/dealer and as a registered investment advisor and must meet the requirements of the 1934 Securities Act and the 1940 Investment Advisors Act.

The client base of the Company is retail and institutional accounts located primarily in southeast Michigan. The Company introduces all of its customers' accounts to New York Stock Exchange, Inc. member firms on a fully disclosed basis. As such, the Company does not carry customer funds or customer securities and is exempt from certain provisions of SEC Rule 15c3-3.

2. Furniture, Fixtures and Equipment

Furniture, fixtures and equipment are stated at cost less accumulated depreciation. Maintenance and repairs are charged to operations as incurred. Depreciation and amortization is charged to operations over the useful lives of the assets, five years, using accelerated depreciation methods.

3. Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that effect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

NOTE B - FURNITURE, FIXTURES AND EQUIPMENT

Furniture, fixtures and equipment consist of the following at June 30, 2004:

Office Equipment	\$45,089
Less: Accumulated Depreciation	<u>41,849</u>
	<u>\$ 3,240</u>

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

NOTES TO FINANCIAL STATEMENTS

June 30, 2004

NOTE C - INCOME TAXES

Pursuant to an election under Subchapter S of the Internal Revenue Code, the stockholders' have elected to be taxed personally for income tax purposes and not as a corporation.

NOTE D - NET CAPITAL REQUIREMENTS

The Company is subject to Securities and Exchange Commission Uniform Net Capital Rule (15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined shall not exceed 15 to 1. At June 30, 2004, the Company had net capital of \$41,210, which was \$35,150 in excess of its required net capital of \$6,060. The Company's ratio of aggregate indebtedness to net capital was 2.21 to 1.

NOTE E - SECURITIES OWNED

Marketable securities owned consist of investment securities at quoted market values, as illustrated below.

Money market funds	\$27,845
Corporate stock	<u>2,288</u>
	<u>\$30,133</u>

NOTE F - COMMITMENTS

The company leases their facilities under an operating lease. Rent expense under this lease for the year ended June 30, 2004 was \$31,709.

The company also leases various equipment under agreements classified as operating leases. Rent expense incurred under these leases was approximately \$24,000 for the year ended June 30, 2004.

Future minimum lease payments required under operating leases with remaining lease terms in excess of one year as of June 30, 2004 are as follows:

2005	\$41,576
2006	<u>6,796</u>
	<u>\$48,372</u>

SUPPLEMENTAL INFORMATION



**Groen, Kluka & Company, P.C.**  
Certified Public Accountants and Management Consultants



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REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS  
ON SUPPLEMENTAL INFORMATION

Board of Directors  
Maximum Financial Investment Group, Inc.

Our audit was made for the purpose of forming an opinion on the basic financial statements taken as a whole of Maximum Financial Investment Group, Inc. for the year ended June 30, 2004, which are presented in the preceding section of this report. The supplemental information presented hereinafter is for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the audit procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

*Groen, Kluka & Company, P.C.*

August 23, 2004

MAXIMUM FINANCIAL INVESTMENT GROUP, INC.

SCHEDULE OF COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1  
OF THE SECURITIES AND EXCHANGE COMMISSION

June 30, 2004

NET CAPITAL

Total stockholders' equity (qualifying).....		\$105,639
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Non-allowable assets

Furniture, fixtures and equipment.....	\$ 3,240	
Deposits and receivables.....	60,289	
Haircuts on securities-stocks and mutual funds	900	
Undue concentrations .....	<u>-</u>	<u>64,429</u>

Net capital .....		41,210
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Minimum net capital required .....		<u>6,060</u>
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Excess net capital		<u>\$ 35,150</u>
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AGGREGATE INDEBTEDNESS

Total liabilities and aggregate indebtedness .		<u>\$ 90,912</u>
--	--	------------------

Net capital per above .....		<u>\$ 41,210</u>
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Ratio of aggregate indebtedness to net capital		<u>221%</u>
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RECONCILIATION WITH COMPANY'S COMPUTATION

Net capital, as reported in Company's Part II Focus report		\$ 41,210
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Non-allowable assets previously reported as allowable .....		-
--	--	---

Other - rounding .....		<u>-</u>
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Net capital per above		<u>\$ 41,210</u>
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